

COME AND SEE CAMPAIGN CHECKLIST

RESOURCE 3.4

1. Did you cultivate your vestry so that they have embraced this concept of invitation?
2. Did you recruit a courageous committee of lay leaders to lead?
3. Did you establish a campaign plan with dates and responsible names and measurable objectives?
4. Did you design (or use a diocesan template card design), print, and mail a direct-mail post card about your church to a series of local zip codes two to four months before the Come and See Sundays?
5. Did you spruce up your church, signage, and grounds?
6. Did you train your congregation in how to talk to others about coming to see their church before asking them to make pledges and make visits?
7. Did you send your congregation pledge cards and a “how to” brochure telling them how to decide who to ask, how to set the appointment, and how to invite a friend to come and see?
8. Did you develop a list of possible things to which invitees might “come and see?”
9. Did you collect and bless the pledge forms in a liturgy two months before the Come and See season to give people time to make the calls and schedule the visits?
10. Did you assemble and manage the master visit-pledge list to be sure visits were made?
11. Did you decide how to follow up with visitors?
12. Did you keep track of visitors?
13. Did you have four or more Come and See weeks of intentional invitation?
14. Did you evaluate the program, make changes, and set up for the next program?
15. Did you circle back to tell your congregation how they did?