

THE “WHY” OF FEARLESS CHURCH FUNDRAISING



Fearless Church Fundraising will train church leaders to provide free local teaching and web-based instruction notes with model documents to all churches so that no mission need go underfunded because a church does not know how to raise money or people.

The root cause of the resource issues of most churches is that clergy are not trained in financial development or membership invitation/growth in seminaries. Fearless Church Fundraising seeks to change our world-wide church culture so that Bishops and their leadership team take and own the responsibility of teaching clergy and lay leaders in their home diocese how to raise money, raise people, and host conversations which enthruse, invest, and involve. Fearless Church Fundraising seeks to place a team of teachers, including the church Bishop, into each diocese as a resident-resource for teaching and free consulting providing excellence in all aspects of raising money and raising people. Fearless Church Fundraising will place, in the hands of every parish and diocese, the skills, training and teaching resources to be able to boldly raise money and people without having to pay consulting fees.

Our Hope is That:

One day, a local parish church will be able to reach out to any one of many trained **Fearless Church Fundraising** leaders near their town or city, and get free, expert counsel in the theology, spirituality, and tools of raising money and people—tools which take into account the culture and ethos of the diocese and region in which they live.

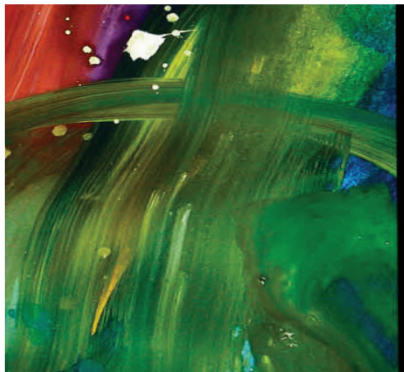
One day, a local church leader will be able to respond to a call from his/her bishop or church leader or from a local parish seeking help. That church leader will be able to diagnose the need of a parish for resources, and will then be able to download Fearless Church Fundraising tools such as teaching notes, icon devotional meeting-starters, and sample documents so that they can hop in their car, arrive at a vestry meeting or stewardship event, and train a parish or regional group in any aspect of financial development or membership growth development needed to strengthen the parish for mission.

One day, no church will be held back because its clergy or lay leaders do not know how to raise money, manage strategic communications, manage membership invitation programs, or encourage investment in mission through meaningful conversation and involvement. They will neither need to travel to conferences nor hire consultants too early.



Notes:

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They will simply call on resident trained leaders who are experts in teaching adults and who will teach them what they need to know by using web-based materials available to the church long after the teacher has left the church grounds. Churches will not need to find sample pledge cards or membership campaign calendars. Church leaders will simply access the resources they need on their smart phones, tablets, or computers at project-resource.org.

One day, no clergy person, no new stewardship chair, no senior warden, no campaign manager will need to re-invent documents, models, systems, or processes for raising money or membership. They will simply connect with church teachers and the alumni of other churches that have been trained through Fearless Church Fundraising in their region—sharing improved materials, experienced leadership, and creative ideas. And as they improve on materials, they will share their improved materials and documents through a Fearless Church Fundraising web-share, growing exponentially the treasure-trove of resources to raise money and people effectively and grounded in spiritual life.

One day, no church will wince at not having the financial and human resources needed to accomplish the call of the Holy Spirit. No clergy will wish they had been taught financial development or marketing in seminary. No senior warden will wish he/she had taken those classes in school or had the money to hire consultants for general campaign management. Senior Wardens will, instead, have immediate and free access to the best and most effective tools available to raise the money and the people they need to engage God’s mission.



[Find all materials at fearlesschurchfundraising.org](http://fearlesschurchfundraising.org)

[For more information on Charles LaFond go to charleslafond.com](http://charleslafond.com)