

# MULTI-GENERATIONAL PARISH

## RESOURCE 1.8

### What would a multi-generational parish that was thriving look like to you?

You are planning to ask for a major gift. Please note the case-study parameters:

1. Decide what agency is asking for a major gift (church, church size, diocese, etc.)
2. Your donor prospect is the founding CEO of a small, local company.
3. Your donor prospect is 55 years old.
4. Your donor prospect has self-identified as being willing to give a gift equal to 20% of your agency's annual budget.
5. Your donor prospect is deeply involved and interested in the future of your church.